

CHATTANOOGA CITY COUNCIL
STRATEGIC PLANNING MEETING
COUNCIL CONFERENCE ROOM
10/02/2018 RECAP

- I. Call to Order 1:30 p.m. by Chairman Smith. A quorum was present, including Vice-Chairman Oglesby and Councilpersons Berz, Byrd, Coonrod, Gilbert, Henderson, Ledford and Mitchell. The Assigned Attorney was Mr. Noblett. Mayor's staff present included Ms. Richardson, Mr. Hayes, Ms. Sullivan, Mr. Sammons, Ms. Satterfield, Ms. Lowdermilk and Ms. Albright. Other staff present included Ms. Madison. Council staff present was Ms. Gwyn. Media present included Ms. Walton and Mr. Wilson. There were 7 members of the community present.

- II. The Chattanooga Hotel – Ms. Madison discussed the sale of The Chattanooga to Accent Hospitality. She discussed how the property will be put back on the tax rolls. She introduced John Culpepper, the special real estate and acquisition counsel to the CDRC in the sale of the hotel.
 - A. Notes
 1. The closing occurred this Friday and the City received \$27 Million plus in addition funds (over \$300,000) that was wired to a special account of the CDRC. Those funds were wired to pay for the bonds.
 2. There will no longer be outstanding bonds backed on the hotel. Savings to the City is \$23 Million over the remaining life of the bonds.
 3. There will \$280,000 in real estate taxes per year to the City and additional revenue of \$144,000 per year for a parking lease with the purchaser of the hotel (Southside Parking Garage).
 4. Mr. Culpepper and Ms. Madison responded to questions on how the remaining debt will be covered, the buyer's financing
 - B. Resolution for Sale of Van – Ms. Madison informed the Council about the resolution request on today's agenda that would allow the sale of the van used for transport by the hotel. It would be sold to the buyer of the hotel.

- III. The Chattanooga Convention & Visitors Bureau – Barry White, President/CEO, informed the Council about the impact of visitors on the Chattanooga community. He Several board members were present today. He shared the impact data that reported 1.1 Billion per year being spent by visitors and 11,000 people spending the night here every night. They presented an oversized, symbolic check for the \$3,000,085 spent every single day by visitors in Chattanooga. He discussed that 73-percent of visitors are coming only for one day, but they contribute 54-percent of the total spending. He would like to come back at another date to discuss their strategic plan. Mr. White concluded by his board chair and several CVB board members.

- IV. Council Agenda for 10/9
 - A. 3:00 p.m. Agenda Session
 1. Presentations:
 - a. Steep Slopes Presentation Hearing – 10/30
 - B. Committees: Public Works and Transportation / Planning and Zoning
 - C. Department Report: CDOT
 - D. 6:00 p.m. Special Presentation: Domestic Violence Month Proclamation – Councilwoman Berz

- V. Council Agenda for 10/16
 - A. 3:00 p.m. Agenda Session VI(c) – Councilman Gilbert inquired about the mobile phones resolution by CPD. Ms. Richardson gave a brief statement and indicated that it would be discussed next week.
 - B. Committees:
 - 1. Public Works and Transportation
 - 2. Public Safety
 - C. Departmental Report: (None)
 - D. 6:00 p.m. Special Presentation: (None)
- VI. Admin. Items Under Future Consideration: Items 10/23 & Beyond
- VII. Other Business
 - A. Memorial Dedication Steering Committee – (No further information)
 - B. Capital Funding Quarterly Report – Mr. Sammons will meet with Councilwoman Berz to review the report, then it will be brought before the full Council. He anticipates bringing it to the Council in three weeks if it meets the Council’s needs. The Council requested that the information be broken down by districts. Councilman Henderson also requested an update on the various positions, such as Project Manager, that were funded this fiscal year. Mr. Sammons agreed to both requests.
 - C. Charter Amendment Update – Councilman Byrd asked Mr. Noblett to circulate the charter amendments for the November ballot to the Council. Mr. Noblett agreed.
 - D. Deputy CFO – Ms. Sullivan introduced Tanika Jackson as the new Deputy CFO.
 - E. Pending Legislative Matters:
 - 1. Short-Term Vacation Rental Review & Revenue Update – (10/30) Councilman Henderson requested information on the number of violation letters sent, the results of those letters and whether anyone has been cited to court.
 - 2. City Code Archaic Language – The ordinance will be added to the 10/9 agenda.
 - 3. Land & Water Conservation Resolution – Councilwoman Berz was not on the agenda last week as she thought. There is still conversation in the Senate about whether to support. She asked the Council if they would like to sponsor a resolution to fully fund the effort. The Council agreed to support a resolution if the words “in full” were removed from the funding.
 - 4. Capital Planning Quarterly Review (10/23)– She is meeting with Mr. Sammons and the Capital Planning team on 10/11. She would rather the Council submit their questions and formatting concerns to her.
 - F. Board Appointments:
 - 1. Board of Sign Appeals (District 2, 7 & 8)
 - 2. Community Development Citizens Advisory Board (District 1)
 - 3. OMA Advisory Board (Districts 3 & 9) – Councilwoman Coonrod will make an appointment to this board.
 - 4. YFD Human Services Advisory Board (District 4)
- VIII. Attorney/Client Privilege Meeting (Not needed)
- IX. Adjournment